

Partnership or Visibility Plan

23TH NORTH AMERICAN DAIRY SHEEP SYMPOSIUM



Nov 30th, Dec 1-2 2017

Estrimont Suites & Spas – Orford

Main topic:

How to be profitable in dairy sheep production?



*North American Dairy Sheep : Share &
Exchange*

Guest Speakers

Dr. François Castonguay Researcher & Professor, Laval University	Feeding or reproduction
Centre de Développement du Porcs du Québec (CDPQ)	Long-term Reproduction Development Plan
Cornell Dairy milk Producer	Value of the milk
Ministry of Agriculture, Food and Rural Affairs of Ontario	State of flesh project or meadi visna
Jean-Paul Houde : testimony	How to reach sustainability/profitability in Dairy sheep farm?
Dr Richard Bourassa Sherbrooke Veterinary Clinic	Basics of Sheep Health
Johanne Cameron Producer & CÉPOQ	How to mesure the body condition
Larry Shepper	Genovis
Jacques Kirouac Ingineer/Designer 'Bergère' software	Bergère & reading stick
Christian Dubé SPCQ President & Dairy Goat producer	Impact of the management of dairy data
Tommy Lavoie Producer 'Lait brebis du Nord'	Year-round milking
Dr Gaston Rioux CÉPOQ Veterinary	Nursery controls
Dany Cinq-Mars Professor Laval University	Dairy sheeps Diet
French speakers : producers & geneticians Lacaune race, France	Efficiency in the sheepfold
PANEL CHEESE FACTORIES	Lacaune Genetics Development Plan. Milk value & payment. Cheese factories needs: various perspectives

NOTA : many topics and some speakers still to be confirmed

2017 North American Dairy Sheep Symposium Organization Committee members :

Julie Mayrand

Producer, Ferme Fou du Berger

Yanick Véronneau

Producer, Ferme Fou du berger

Marie-Chantal Houde

Dairy factory, Fromagerie La Nouvelle France

Jean-Paul Houde

Producer, Bergerie La Nouvelle-France

Tommy Lavoie

Producer, Les brebis du Nord

Mylène Blanchard

Processing consultant, MAPAQ Estrie

Chantal Lemieux

Agronomist, MAPAQ Centre-du-Québec

Martin Paré

Interim Deputy Director, MAPAQ Estrie

The Organisation committee relies on the valuable support of the Dairy Sheep Association of North America (DSANA) in the Symposium organization

Mission

To develop the Quebec Dairy sheep industry by allowing the knowledge sharing between the dairy sheep producers and dairy factories. To increase and improve the production, profitability and sustainability of the dairy sheep farms.

- Create a unique site to get together all the interested parties of the dairy sheep industry
- Vulgarize and broadcast the information
- Elaborate a program that features renowned speakers of the dairy sheep domain
- Offer tours of specialized dairy sheep farms
- Allow sharing of information and experience between the attendees

Suggested formula

- **November 30th & December 1st 2017**
 - Conferences
 - Exhibit Hall – 14 booths available, size 8' x 10'
 - Sharing evening :
 - Wine & cheese (Nov 30)
 - Annual Dinner (Dec 1)
- **December 2 2017**
 - Dairy farms tour
 - Workshops in dairy farms on state of flesh and sheep health
- **December 3 2017**
 - Cheese factory Day : Fromagerie Nouvelle France. 3 different cheesemaking in a real cheese factory.

Market & target customers

- Producers Dairy & Meat sheep
- Agricultural Students
- Sheep Specialists
- Dairy / meat sheeps workers of all kinds

Target Participation

- 125 to 175 participants

To sponsor the 23^e North American Dairy Sheep Symposium : a great momentum to seize

It has been 14 years since the last Quebec venue of the DSANA Symposium.

The organization Committee wants to offer a unique opportunity to the Quebec sheep producers to gather specialized information on production, economy, new technologies through conferences and panels.

Many producers are very interested and find in it an important source of valuable information.