

DSANA

Dairy Sheep Association of North America

www.dsana.org



2018 North American Dairy Sheep Symposium, Kansas City, Missouri, USA, November 8-11, 2018

Sponsorship opportunities

DSANA is happy to announce that the 25th Annual Dairy Sheep Symposium is to be held November 8-11, 2018 in Kansas City, Missouri! Our dairy sheep symposium is a well-established fall tradition for the entire continent's dairy sheep producers, held at different locations every year (Quebec, Madison, and Ithaca over the last three years, respectively) and attracting sheep producers from the Canadian Maritimes to Arizona, and from the Carolinas to the Pacific Northwest. The fantastic success that the Dairy Sheep Symposium enjoys would not be possible without two decades of generous support from businesses and organizations such as yours. Sponsorship contributions will allow DSANA to continue to bring in the best researchers and experts from North America and the world, and to present current information on dairy sheep management, nutrition, reproduction, and production.

This year's Symposium will feature four, ½-day presentation sessions focusing on Nutrition (morning and afternoon of November 8th), Economics (half day, November 9th), and Genetics and Reproduction (half day, November 9th); followed by a day of Farm Tours with a luncheon and annual general meeting at noon (November 10th); and finishing with an optional Cheese Workshop (November 11th). The presentation sessions reflect our changing industry, as more and more of our producers are utilizing imported frozen semen via laparoscopic AI, feeding rations formulated specifically for high-performance dairy animals, and choosing to process their own milk into cheese and other value-added products.

The Dairy Sheep Symposium is an annual event that attracts dairy sheep producers from throughout Canada and the US, and which provides a unique learning and networking experience for those who attend. Please consider making your contribution in the form of one of our sponsorship levels below:

Sponsorship level:	Platinum	Gold	Silver	Bronze
	\$1,500	\$1,000	\$750	\$500
Logo on front cover of Symposium Proceedings	★			
Logo on DSANA website homepage for up to 3 months	★			
Acknowledgement of support in press release	★	★		
Logo on DSANA Facebook pages	★	★		
Opportunity to present product/service during sponsored session/event	★	★		
Logo and/or banner on display during sponsored session/event	★	★		
Acknowledgement of support in DSANA monthly newsletter	★	★	★	
Logo scrolled in reception/trade area	★	★	★	★
Company's information material included in registration packet	★	★	★	★
Free vendor table in trade area	★	★	★	★
Ad in proceedings, both printed and digital	Full page	½ -page	¼-page	Business card

Platinum sponsor (maximum 4 available)\$1,500

- Sponsors a ½-day session (*choice of Nutrition I, Nutrition II, Economics, or Reproduction; choice allotted on a first-come, first-choice basis*)
- Introduced and allowed a 5-minute presentation of product/service within sponsored ½ day
- Logo displayed on screen (and banner if desired) between presentations during sponsored ½ day
- Logo rotated on display in reception/break area during Thursday and Friday presentation days
- Logo on front cover of proceedings
- Full page ad in proceedings (both print and digital) – choice of inside front cover, inside back cover, back cover, frontispiece (opposite table of contents) – *received by all attendees, and posted in perpetuity on DSANA website.*
- One of four scrolling ads on home page of DSANA website for three months leading to 2018 Symposium (July through early November), plus logo on DSANA Facebook pages
- Specifically acknowledged in one of four press releases concerning major speakers, in Summer/Fall 2018 – *distributed to hundreds of media outlets, university links, government agencies, commercial service providers, and breed associations throughout the US and Canada.*
- Acknowledged on both DSANA FB pages
- Company’s informational material included in registration packet
- Free display table in trade show area

Gold sponsor (maximum 2 available).....\$1,000

- Sponsors lunch for choice of either day-long events: Farm Tours on Saturday, or Cheese Workshop on Sunday (*choice allotted on a first-come, first-choice basis*)
- Introduced and allowed 5-minute presentation of product/service during event of choice; banner displayed during luncheon
- ½ -page ad in proceedings (both print & digital); *received by all attendees, and posted in perpetuity on DSANA website.*
- Logo on DSANA Facebook pages
- Logo rotated on display in reception/break area during Thursday and Friday presentation days
- Acknowledged in one of two press releases, in Summer/Fall 2018, featuring the farm tours and cheese workshop – *distributed to hundreds of media outlets, university links, government agencies, commercial service providers, and breed associations throughout the US and Canada.*
- Company’s informational material included in registration packet
- Free display table in trade show area

Silver sponsor\$750

- Logo rotated on display in reception/break area during Thursday and Friday presentation days
- ¼-page ad in proceedings (print and digital)
- Introduced and allowed 1-minute presentation prior to an assigned presentation
- Company’s informational material included in registration packet
- Acknowledgement of support in DSANA monthly newsletter
- Free display table in trade show area

Bronze sponsor\$500

- Logo rotated on display in reception/break area during Thursday and Friday presentation days
- 1/8-page ad in proceedings (print and digital)
- Company’s informational material included in registration packet
- Free display table in trade show area

Award sponsors (up to 3)\$300 per award

- Sponsors present awards to respective awardees: Boylan awardee (1) and Kieffer awardees (2)
- Recognized on Awards page in proceedings and on website

2018 North American Dairy Sheep Symposium, Kansas City, Missouri, USA, November 8-11, 2018

The Kansas City Marriott Country Club Plaza,
4445 Main St, Kansas City, MO 64111
Phone: (816) 531-3000

Sponsorship Registration Form

Sponsorship level

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor - \$1,500 (only 4 available) | <input type="checkbox"/> Silver Sponsor - \$750 |
| <input type="checkbox"/> Gold Sponsor - \$1,000 (only 2 available) | <input type="checkbox"/> Bronze Sponsor - \$500 |

Contact Information

Company Name:		Email:	
Contact Name:		Phone:	
Address:		City:	
State/Province:		Zip/Postal Code:	

Payment method

- Pay on-line with Credit Card:** Go to <http://www.dsana.org/event-2977893>

- Credit Card*:** Visa MasterCard *We cannot accept American Express

Card number: _____ **Name on card:** _____

Expiration date: _____ **SCS (3-digit Security Code # on back of card):** _____

- Check*:** Payable to **DSANA**

We cannot accept post-dated check. **Send checks by mail, along with this form, to:*

DSANA Treasurer, attn: Jim Ashmore

Sheep Mountain Creamery, 6460 Birdseye Rd., Helena, MT 59602 USA

- Please invoice me. Send this form by email to jim@kjinranch.org, with the following information:**

Company name as it should appear on the invoice: _____

Company address as it should appear on the invoice: _____

Email invoice to: _____

☆ **Platinum and Gold Sponsors:**

*Upon receipt of your sponsorship payment, we will send you information on logo/artwork specifications. To ensure that your company logo is included in relevant materials and that maximum sponsorship value is attained, please respond no later than two weeks after payment confirmation. **Please send logo files to bigcheese@greendirtfarm.***

☆ **All sponsors:**

*Upon receipt of your sponsorship payment, we will send you information on artwork specifications for your digital display and proceedings advertisement. Please send artwork for advertisement and digital display to bigcheese@greendirtfarm no later than **October 1st, 2018.***

Thank you for your participation, and for supporting the dairy sheep industry in North America!!!